



**FRESNAYE CID**

A Community Together

## **FAKE vs. FACT**

1. **FAKE:** A CID locks residents in forever
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**FACT:** Not true, a CID has a 5 year term (which can be extended) and there is a mechanism to dissolve a CID by a simple majority. So it lasts for as long as the majority see a benefit.

2. **FAKE:** CID contributions can be changed at the whim of the establishment Steerco
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**FACT:** Not true, residents elect the (unpaid) directors of the CID, this CID board implements the proposed 5 year business plan/budget. The budget bottom line is fixed as per the business plan so that residents are aware upfront what the future impact of their contribution is on their pockets.

3. **FAKE:** A CID seeks to break/disrupt existing security measures/infrastructure that are working
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**FACT:** Not true, a CID focuses on public safety not private home security - existing providers are already doing a great job on private home security. A CID seeks to build on/extend/augment/strengthen/solidify existing public safety measures – again existing providers are already working on parts of these public safety elements and are doing a great job.

The CID structure brings a holistic neighbourhood safety focus rather than a focus on a particular street or a particular home. The key benefit of the CID structure is that everyone pays so the free-rider issue which threatens the sustainability of street/neighborhood initiatives is eliminated & in doing so holistic neighbourhood public safety is put on a stable/sustainable/continually viable footing. The simple idea is to add relevant measures which provide the appropriate level of protection for the whole neighbourhood & all its residents at relatively low cost as everyone pays.

4. **FAKE:** The establishment Steerco selects security providers and is intent on excluding one or more local providers
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**FACT:** Not true, a CID is a heavily regulated structure which is overseen by the City, residents elect the (unpaid) CID board which is responsible for implementing the business plan/budget including service provider selection & monitoring.

Service provider selection is also regulated & has to be the result of a transparent, competitive process. The Steerco is agnostic as to who provides the services for the CID & as they are not the elected CID board they don't control this selection. Clearly local knowledge would likely be a competitive advantage so the hope is that existing local providers would look to get involved in any selection process.



5. **FAKE:** The Steerco is fearmongering on crime to coerce residents into voting for a CID

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**FACT:** Not true, a CID is not solely about public safety, it also covers important elements such as cleaning, greening and social which are documented in the 101 page business plan and were presented at the public meeting. As required by regulation an urban survey was conducted to gauge residents interest in a CID & related needs.

97% of the 317 respondents highlighted public safety as their number one concern, the business plan & budget was driven out of the concerns raised by residents in the urban survey. What Steerco has sought to do is to present all the elements of a CID, the process undertaken and the results of the survey which drove the business plan.

On public safety Steerco is mindful that the findings of the survey may not resonate with some residents and they may be comfortable with some degree of crime, as long as it is not violent or may be comfortable being potentially limited to their homes while others may not be comfortable with any level of crime and would like to be able to feel that they/their family can walk freely in Fresnaye at any time. Where residents fall on this spectrum & how they get there is a matter of individual choice. Ultimately, it is up to the residents of Fresnaye to decide whether they are comfortable with the status quo, or if they would like to see improvement. If it is the latter a CID is the only viable, well tested, regulated and sustainable mechanism with which to achieve this improvement.

**Use these 5 credible sources to avoid misinformation online & get accurate CID facts:**

1. [Website: www.fresnayecid.co.za](http://www.fresnayecid.co.za)
2. [Business plan](#)
3. [Public Meeting](#)
4. [Log of responses to residents questions](#)
5. Email us: [info@fresnayecid.co.za](mailto:info@fresnayecid.co.za)

Vote Yes | Fresnaye CID